



Lemonade Day is a fun, experiential educational program free of charge that teaches youth how to start, own, and operate their own business: a lemonade stand. The main objective of **Lemonade Day** is to empower youth to take control of their lives and become productive members of our society. Since its foundation, 11 years ago, **Lemonade Day** has impacted more than one million youth in the United States. This is Lemonade Day's fourth year in Puerto Rico.

Lemonade Day promotes social commitment and community service among its participants, who are encouraged to "invest, save and share" their profits in behalf of their communities. This year, our entrepreneurs donated to: Comedor de la Kennedy, Hogar Regazo de Paz, Rabitos Sonrientes, Hospital del Niño, St Jude's Children's Hospital, Red Panda Network, Equus Foundation, Australian Koala Foundation, The Sloth Conservation Foundation, Casa Cuna, Sociedad Americana del Cáncer, and Sight to see a Horse, among other organizations.

— THE 2022 EXPERIENCE —

"In our fourth year, Lemonade Day is renowned and sought by parents, teachers and mentors as a tool to provide their children and students an entrepreneurship experience, in which they can acquire skills for life. We have people contacting us through our social and asking about our 2023 calendar to register their children... the message is spreading!"

It's always amazing to see the spark in the eyes of our participating youth. The level of participation and engagement of these students is inspiring. The participants

get into a friendly competition with their peers to achieve the best lemonade, build the best stand and become "Entrepreneur of the Year".

We celebrated **LDPR** on May 21, 2022.

We achieved 1,070 registrations in 67 municipalities. We are forever grateful to the participating youth and supporters who made possible another successful LDPR edition in 2022. "

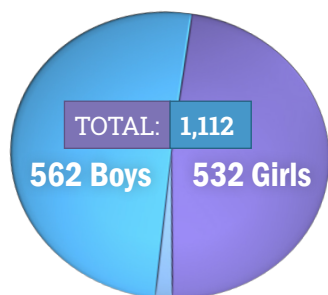
—Natalia Subirá,

Lemonade Day Puerto Rico City Director



— REGISTRATION —

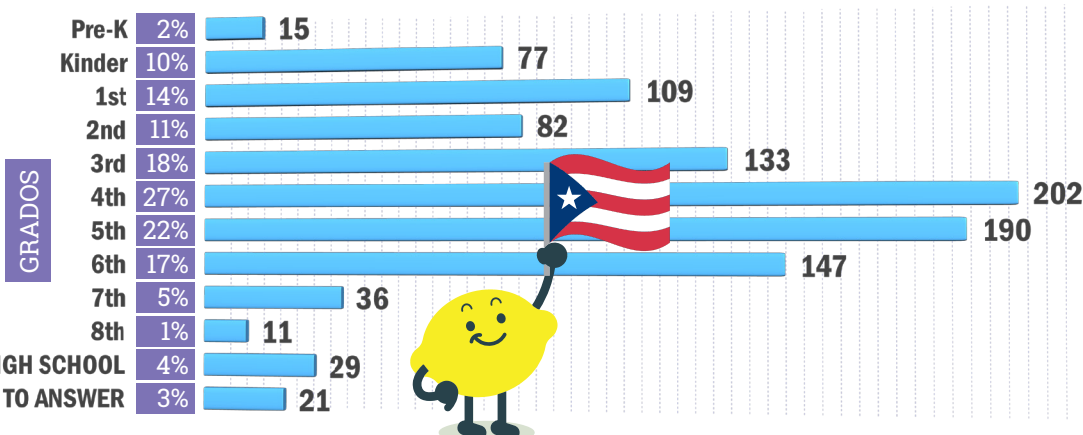
PARTICIPATION BY GENDER



19 PREFERRED NOT TO ANSWER

+ MENTORS: 545

PREFERRED NOT TO ANSWER



— IMPACT AND REACH —

• IMPACTED MUNICIPALITIES: **67**

• REPRESENTED SCHOOLS: **156**

• ORGANIZATIONS: **10**

• MEDIA:

News is My Bussiness, Periódico Visión, Agenda Puerto Rico, El Nuevo Día

• SOCIAL MEDIA:



Likes: **4,457** vs. 2,831 (2021)

Interactions: **26,056** vs. 8,794 (2021)

Reach: **160,408** vs. 153,850 (2021)



Followers: **873** vs. 694 (2021)

Interactions: **1511** vs. 347 (2021)



Elian Santana Torres
Limonadas Rico Rico

OUR WINNER:

"ENTREPRENEUR OF THE YEAR " 2022

In his second year participating in Lemonade Day, Elian was able to make the adjustments to implement the lessons learned and win the Entrepreneur of the Year Award for 2022. His stand, Limonadas Rico Rico, excelled both in sales and integration of the brand to the business.

Located in the Pepe Ganga store in El Comandante Shopping Center (Carolina), his stand generated high sales volume. With support of neighboring businesses, Elian expanded his reach and client base. He shared his profits with El Comedor, a non-profit organization that aims to eradicate food insecurity in Puerto Rico.

"The thing that I liked the most about Lemonade Day was working as a team with my parents and older brother. I got support from many persons, especially my teachers and school mates. Seeing them at my stand was incredible. It made me happy. I would tell my friends to participate in Lemonade Day, so that they can live the experience and work for their goals in a fun way."

—Elian Santana,
"Entrepreneur of the Year " 2022

"BEST STAND" 2022 Aarón Sánchez (LimoNada)



TESTIMONIALS...

"A good experience to learn what is to do honest work to attain your goals. You do many things: math, social relations, empathy, research... It's simply wonderful. Learning with the family (which is what they liked the most)."

Leonardo y Valentina Febus,
El Limonazo de Leo y Vale

"What I liked the most was seeing many customers going to my stand at the same time to buy lemonade. Also, I enjoyed seeing them come back because they liked it so much. I would tell my friends to dare to participate, because, besides earning money, they will enjoy the experience."

Jean M. Hernández Mieses,
Galar's Pokemonade

"I liked helping poor people and other countries like Ukraine, while also learning how to make your own business and earn money. We shared our earnings with displaced people because of the war in Ukraine".

José y Diego Burgos, José's Lemonade Stand

"For us this was an exceptional project. We loved seeing our kid flourish during the process, from conceptualization to execution. As parents of a neurodiverse child, we see this type of activity as opportunities to develop social skills. Seeing him approach his clients and investors made us very happy. Not to mention that he received all the support in the world. We are super grateful".

Alexandra Rodríguez y Gustavo Vera,
padres de Nicolás Vera (Nico's Grand Lemonade)

TO DONATE.

We thank our sponsors for making Lemonade Day Puerto Rico possible. We are very pleased with the success accomplished during our fourth year. We look forward to continuing sowing the seed of entrepreneurship. With your support we will surely exceed our goals. To donate visit: <https://lemonadeday.org/> puerto-rico/donate or contact Natalia Subirá at natalia@lemonadeday.org.

ABOUT CRECE.

The Center for Economic Renewal, Excellence and Growth (CRECE, for its acronym in Spanish) holds the Lemonade Day license in Puerto Rico. We are a nonprofit, nonpartisan organization that cultivates pro-market solutions to promote self-sufficiency and growth. To obtain more information about CRECE contact: Tere Nolla at: tnolla@centrocrece.org.

OTHER WINNERS 2022



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Fundación Ángel Ramos

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CENTRO PARA RENOVACIÓN ECONÓMICA,
CRECIMIENTO Y EXCELENCIA