



PUERTO RICO

WHAT IS LEMONADE DAY?

Lemonade Day is a free, fun, experiential learning program that teaches kids how to start, own and operate their own business – a lemonade stand. The foremost objective of Lemonade Day is to empower youth to take ownership of their lives and become productive members of society. Since its establishment 10 years ago, Lemonade Day has impacted over a million kids in the U.S. This is the first year that we celebrate Lemonade Day in Puerto Rico.

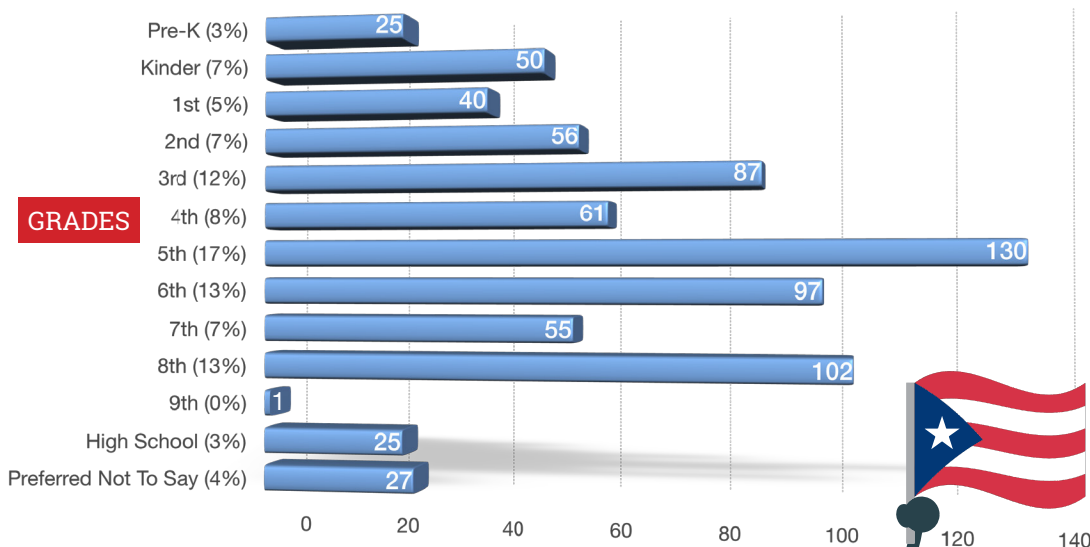
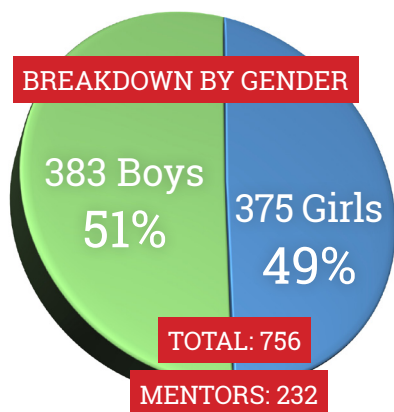
THE 2019 EXPERIENCE

"The creativity and spirit of entrepreneurship of students and mentors was evident during the first edition of Lemonade Day. The program exceeded all expectations demonstrating that the seed of entrepreneurship in Puerto Rico is alive and ready to grow."

—Natalia Subirá, Director Lemonade Day Puerto Rico

IMPACT REPORT 2019

REGISTRATION:



IMPACT AND REACH:

- MUNICIPALITIES IMPACTED: **25**
- SCHOOLS REPRESENTED: **22** Public Schools, **48** Private Schools **TOTAL: 70**
- YOUTH CLUBS AND/OR ORGANIZATIONS: **11** Organizations Represented

• SOCIAL MEDIA METRICS:



Likes: **903**
Post Engagements: **5,904**
Post Reach: **39,793**



Instagram
144 Followers

• NEWS COVERAGE:

News is my Business, El Nuevo Día, Sabrosía, The Weekly Journal, Jugando Pelota Dura, Univisión Puerto Rico, Notiuno, Secreto Magazine



We asked our entrepreneurs about their business goals. Here's what some of them had to say:

"Our profits will go to help cancer patients and the Oncological Hospital in Puerto Rico."

—El Limón Tropical (participant), Cataño

"To cover travel expenses to represent Puerto Rico in the World Educational Robot Contest in Shanghai, China."

—Limon-Rotic (participant), San Juan

"My brothers and I want to buy a piano and a flute for when we go to Music School next semester."

—Los Tres Hermanos (participant), San Juan

"The money earned will be used for donations to two non-profit organizations and to open a savings account."

—Klaus Lemonade by K&D (participant), Dorado

Lemonade Day is a rewarding experience for kids, parents, teachers, mentors and sponsors alike!

"A different and beautiful experience! I was happy to see my daughter as an entrepreneur and how she interacted with customers. We enjoyed our day together!"

—Kayra Avilés (Mother & Mentor), Peñuelas

"I happily sold lemonade and helped people quench their thirst. I had a lot of fun selling lemonade because people would come to taste my product, which was made with lots of love. I also helped dogs without families by buying them food."

—Geronimo Lopés Ferró (participant)

"It was an enriching experience. To be able to hear people react to our son's entrepreneurship goals was unbelievable and we know our son will be grateful to us."

—Félix Lopés (Geronimo's father)

"Lemonade Day was a new, fun, and team-oriented experience that I would recommend to everyone. Today, I know that I can operate my own business and anything else I set my mind to. We did it!"

—Emiliano José Pacheco (participant)



ENTREPRENEUR OF THE YEAR:

Daniel Arroyo (10 years old), Klaus Lemonade by K & D

Daniel and his cousin Kendra opened their business on May 4, 2019 in Dorado, P.R. Afterwards, they incorporated their business into their uncle's food truck in Levittown, P.R. Today, their business is still operating! Daniel studied and learned from all the lessons on entrepreneurship from Lemonade Day and wants to be an inspiration to other kids.

DONATE

We are thankful to our sponsors for making Lemonade Day Puerto Rico possible, and are thrilled with our success in the first year. We look forward to planting the seeds of entrepreneurship in even more kids during our second round scheduled for early 2020. With your support, we are certain to surpass our goal. To donate, go to <https://lemonadeday.org/puerto-rico/donate>, or contact Natalia Subirá at natalia@lemonadeday.org.

ABOUT CRECE

The Center for Economic Renewal, Excellence and Growth (CRECE, for its Spanish acronym) is the license holder of Lemonade Day in Puerto Rico. We are a non-profit, non-partisan organization that cultivates pro-market solutions to foster self-reliance and growth. For more information about CRECE, please contact Tere Nolla at tnolla@centrocrece.org



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Fundación Titín

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Supermax
Church's Fried Chicken

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- El Nuevo Día