PORTRAITS OF PROSPERITY

A PUERTO RICAN PERSPECTIVE



2022 FINAL RESULTS REPORT

STUDENT PARTICIPANTS

SUMMARY

(STUDENTS WHO SENT PHOTOGRAPHS)

STUDENT PARTICIPANTS

55

PHOTOGRAPHS

56

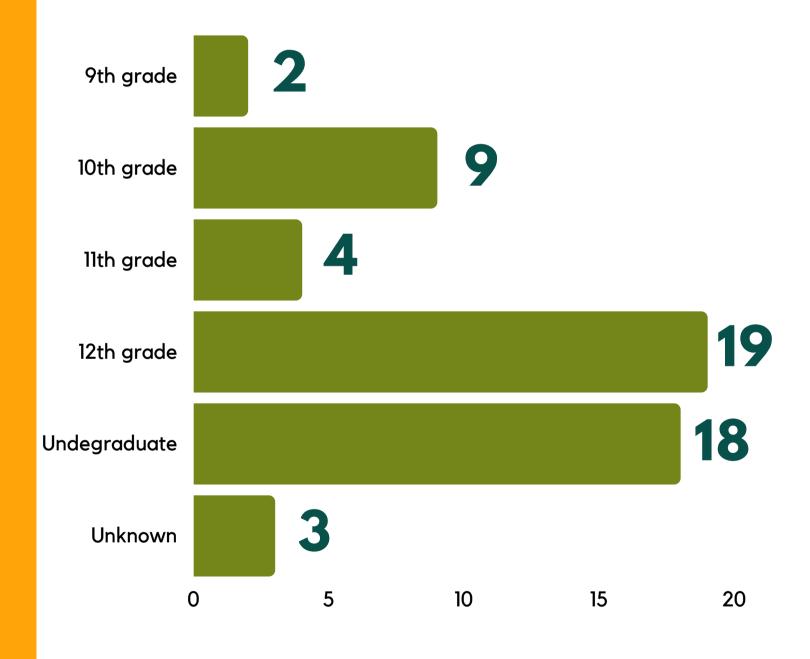
NUMBER OF TOWNS REPRESENTED

20

NUMBER OF SCHOOLS OR UNIVERSITIES REPRESENTED

17

GRADES



SCHOOL/ UNIVERSITY

- 1. ACADEMIA MARÍA REINA
- 2. ANITA OTERO HERNÁNDEZ
- 3. COLEGIO DE CINEMATOGRAFÍA
- 4. COLEGIO SAGRADA FAMILIA DE NAZARET
- 5. COLEGIO SAN ANTONIO DE PADUA
- 6. COLEGIO SAN IGNACIO DE LOYOLA
- 7. COLEGIO SAN RAFAEL
- 8. ESCUELA ESPECIALIZADA CENTRAL DE ARTES VISUALES
- 9. FAJARDO ACADEMY
- 10. INÉS MARÍA MENDOZA
- 11. MORNING LIGHT ACADEMY
- 12. PONTIFICIA UNIVERSIDAD CATÓLICA DE PUERTO RICO
- 13. UNIVERSIDAD CARLOS ALBIZU
- 14. UNIVERSIDAD DE PUERTO RICO RECINTO DE RÍO PIEDRAS
- 15. UNIVERSIDAD DEL SAGRADO CORAZÓN
- 16. UNIVERSIDAD INTERAMERICANA DE PR BAYAMÓN
- 17. UNIVERSITY GARDENS HIGH SCHOOL

TOWN

2 AGUAS BUENAS 2 BAYAMÓN 1 CABO ROJO 7 CAROLINA 3 FAJARDO 9 GUAYNABO 1 HUMACAO 1 ISABELA 1 NAGUABO **1 NARANJITO** 1 OROCOVIS 1 PEÑUELAS 1 PONCE 1 RÍO GRANDE 1 SAN GERMÁN 14 SAN JUAN **1 SAN LORENZO** 2 TOA ALTA 1 TOA BAJA 1 TRUJILLO ALTO **3 UNKNOWN**

TYPES OF BUSINESSES REPRESENTED IN THE EXHIBIT BY INDUSTRY

Construction: engineering company, hardware and construction materials, and handyman services.

Food & Beverages: restaurants, supermarket, food trucks/carts, and specialty products.

Agriculture: hydroponics, coffee, spices and local fruits/vegetables, and fisheries.

Retail: women's clothing, jewelry & accessories, auto parts, auto service/maintenance, flowershop, hair salon, spa services, fitness services, art supplies, and pet grooming services.

Tech: virtual nightlife guide and tech and branding consultant.

Arts: painting, sculpture, artisans, music production, and book publishing.

AFTER PARTICIPATING IN THE PROJECT:

100% of participants indicate they can now identify and define what is an entrepreneur.

84% of participants indicate they are now considering being entrepreneurs in the future.

100% of participants indicate they now consider that entrepreneurship adds value to communities in Puerto Rico.

66% of participants indicate that this experience has encouraged them to adopt a more favorable view towards entrepreneurs.

100% of participants indicate they now consider entrepreneurship to be a viable path towards prosperity and self sufficiency for Puerto Rico.

PARTICIPANT'S FEEDBACK:

"It was a very satisfying opportunity. It was a pleasure to meet and interact with different small businesses to carry out my project. Like them, I was also very pleased. Thank you for everything!"

"I really liked the dynamic."

"I really liked the process, the help that was provided through answering questions and by offering the orientation videos. It was a good way to challenge us and think."

84% of participants indicate they consider this project to be effective in introducing young people to economic topics.

89% of participants indicate they would recommend this project to their friends and classmates.

What opportunities did the students enjoy most about participating in this project?

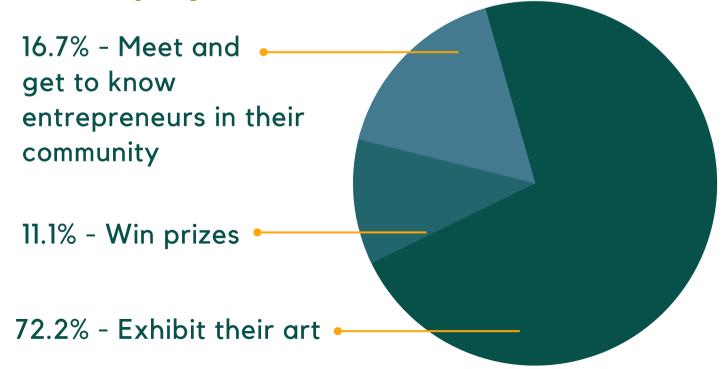


EXHIBIT VISITORS

SUMMARY

(PEOPLE WHO VISITED THE EXHIBIT)

TOTAL VISITORS

799

TOWNS/CITIES

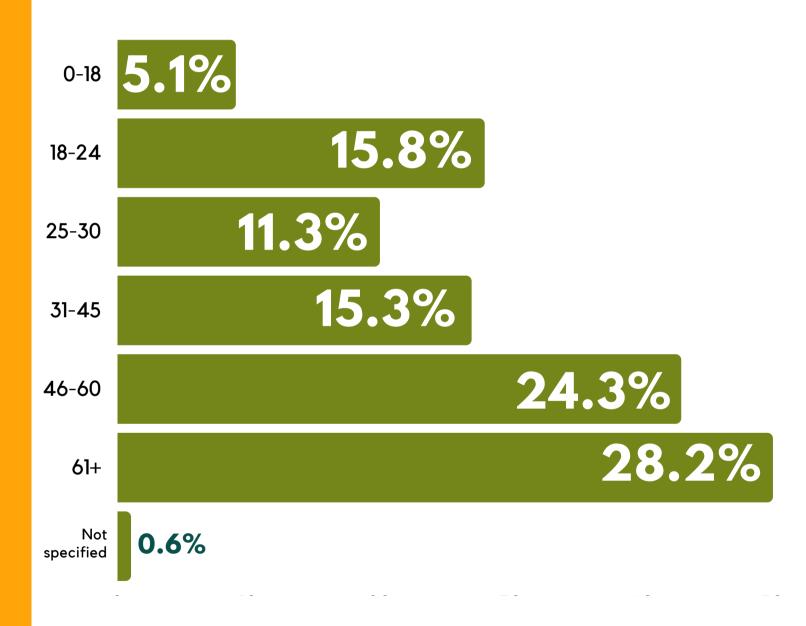
44

DAYS OPEN

19

LOCATION: PLAZA LAS AMÉRICAS, SAN JUAN

AGES



AFTER VISITING THE EXHIBIT:

96% of visitors indicate they can now identify and define what is an entrepreneur.

95% of visitors indicate they now consider entrepreneurship to be a viable path towards prosperity and self sufficiency for Puerto Rico.

97% of visitors now consider that entrepreneurship adds value to communities in Puerto Rico.

62% of visitors indicate they are now considering being entrepreneurs in the future.

When asked what they enjoyed most about the exhibit:

- 2.8% of visitors indicated they most enjoyed the quality of the photographs.
- 11% of visitors most enjoyed learning about stories of Puerto Rican entrepreneurs.
- 7% of visitors most enjoyed learning about the value of entrepreneurship in our communities.
- 11% of visitors most enjoyed seeing young people become engaged in activities that seek to promote prosperity and development in Puerto Rico.
- 19% of visitors indicated they most enjoyed a mix of different factors.
- 48% of visitors indicated they most enjoyed all of the above factors.

VISITORS' FEEDBACK:

"Excellent project on Puerto Rican entrepreneurship. Interesting stories of individuals, families, their businesses, and work lives."

"I appreciate the valuable information and encourage you to continue to guide, teach, and create awareness of how much progress can be made."

"Excellent thanks for the initiative and pushing young people to carry this message of entrepreneurship and prosperity."

"I really liked it and it gives me hope for a new path for the future."

"An excellent exhibit, what a great idea. Excellent!"

"Keep doing this as it motivates entrepreneurs and future entrepreneurs to continue undertaking entrepreneurial projects."

"This space is necessary in all shopping centers in the world and should be exempt from rental costs for these are spaces for reflection and better understanding of the entrepreneur. Best of luck!"

"Excellent work, very motivating."

"Very refreshing to see this kind of movement."

"Excellent initiative, continue promoting the work of Puerto Ricans."

"Super, thanks for allowing others to grow."

"There is hope for a better Puerto Rico."

"These photos show that there is much to achieve; Not everything is lost."

"It is exciting to see stories of entrepreneurial Puerto Ricans who constantly work to get ahead. Great exhibit."

"Very interesting and inspiring exhibit."

"Excellent learning resource."

"I congratulate the project for highlighting those who dared to pursue their dreams."

"It made me go back in time and see part of my life in many of them. Excellent."

"Puerto Rico needs more entrepreneurs and for us as a community to help them."

"I loved the exhibit. More than the photos, I liked their descriptions and why they chose to capture each photograph. Congratulations!"

"It caught my eye to see eye the variety of ways in which students managed to represent what it is to be an entrepreneur."

"It is to take a trip to the past (2017) and see that there is progress even after the passage of hurricanes Irma and María. This helps me see that anything is possible with focus, purpose, dedication, and discipline."

SPONSORS:











